

# Advertise your products and services in the 2021 Connecticut Landscape Architecture Annual



ASLA  
CONNECTICUT

The *Connecticut Landscape Architecture Annual* offers an opportunity to advertise your products and services to Connecticut's landscape architectural community and reach hundreds of other individuals involved in the built environment in Connecticut. This **full-color, perfect-bound, coffee table volume** will include the following contents:

- Connecticut Award-winning project profiles and photos
- Articles on Connecticut ASLA programs and initiatives
- "Design Talk" features
- University of Connecticut Landscape Architecture program overview
- Connecticut ASLA's leadership
- *Plus* YOUR advertisements showcasing Connecticut's green industry product and service providers



## Advertising Contract

- This book is printed in **FULL COLOR** on coated stock. Final page size: 7.5" X 10"
- Advertisements should be provided in digital format (press-ready PDF, TIF or EPS; images min. 300 DPI, color mode CMYK; please do not add crop/printer marks). Makeready services also available (please inquire).
- Ad size and orientation should conform to one of the options shown below.
- Ad placement is at the discretion of CTASLA.
- Submit artwork to [executivedirector@ctasla.org](mailto:executivedirector@ctasla.org).
- Release date: Spring 2021 (print distribution: 1,500 -2,000)

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- ☐ **Full page** (6-3/4" wide by 9" high): \$1,300
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- ☐ **Quarter page** (3-1/4" wide by 4-3/8" high): \$325
- ☐ **Inside covers** (7-1/2" wide by 10" high, plus bleeds): \$1,800 (two slots available)
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Submit completed form, payment, and camera-ready artwork by March 1, 2021 via email, fax, or regular mail. Digital invoices can be provided for **credit card payments**. Or make **checks** payable to "CTASLA" and mail to:  
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Questions and artwork: Contact Jeff Mills – [executivedirector@ctasla.org](mailto:executivedirector@ctasla.org) • Phone: (860) 454-8922