

Advertise your products and services in the 2021 Connecticut Landscape Architecture Annual



ASLA
CONNECTICUT

The *Connecticut Landscape Architecture Annual* offers an opportunity to advertise your products and services to Connecticut's landscape architectural community and reach hundreds of other individuals involved in the built environment in Connecticut. This **full-color, perfect-bound, coffee table volume** will include the following contents:

- Connecticut Award-winning project profiles and photos
- Articles on ASLA Connecticut programs and initiatives
- "Design Talk" features – member-submitted content
- University of Connecticut Landscape Architecture program overview
- ASLA Connecticut's leadership
- *Plus* YOUR advertisements showcasing Connecticut's green industry product and service providers



Advertising Contract

- This book is printed in **FULL COLOR** on coated stock. Final page size: 7.5" X 10"
- Advertisements should be provided in digital format (press-ready PDF, TIF or EPS; images min. 300 DPI, color mode CMYK; please do not add crop/printer marks). Makeready services also available (please inquire).
- Ad size and orientation should conform to one of the options shown below.
- Ad placement is at the discretion of ASLA Connecticut.
- Submit artwork to publishing@ctasla.org.
- Release date: Late Spring (print distribution: 1,500+)

DOWNLOAD AND
REVIEW LAST YEAR'S
BOOK [HERE!](#)

PLEASE SELECT

- ☐ **Full-page preface** (6-3/4" wide by 9" high, or 7-1/2" by 10" plus bleeds): \$1,550
- ☐ **Full page** (6-3/4" wide by 9" high): \$1,300
- ☐ **Half page** (6-3/4" wide by 4-3/8" high): \$625
- ☐ **Quarter page** (3-1/4" wide by 4-3/8" high): \$325
- ☐ **Inside covers** (7-1/2" wide by 10" high, plus bleeds): \$1,800 (two slots available)
- ☐ **Back cover/mailling panel** (7-1/2" wide by 7" high, plus bleeds): \$1,800 (one slot available)

PLEASE COMPLETE

Contact Name: _____
 Company: _____
 Address: _____ Tel: _____
 _____ Fax: _____
 City: _____ State: _____ Zip: _____
 Email: _____ Web: _____
 Amount Enclosed: _____ Signature: _____

Submit completed form by May 7, 2021 to reserve your space.

Digital invoices can be provided for credit card payments. Or make checks payable to "CTASLA" and mail to:
 ASLA Connecticut • P.O. Box 209197 • New Haven, CT 06520

Questions and artwork: Contact Jeff Mills • publishing@ctasla.org • Phone: (860) 454-8922