Connecticut ASLA communicates with over 350 landscape architects, allied professionals, and other specification decision-makers on a bi-weekly basis through its chapter newsletter. This emailed message — which includes chapter news, links to continuing education opportunities, and other helpful resources — provides an important source of information trusted by practitioners in Connecticut and the region. Becoming a newsletter sponsor is an effective way to build your brand recognition and increase sales opportunities.

Looking for sales leads? Build your brand by advertising in ASLA Connecticut’s e-newsletter.

- Sponsors will be offered a 500 X 300 pixel area for their ad or image (i.e., logo or product promotion); note: artwork will appear in two-column format (as in above image) for desktop readers, but will fill horizontal space for readers who view their email on smartphones.
- Artwork will be linked to the sponsor’s preferred URL, allowing readers to click through to your home page, designated website, or email address.
- Artwork may be updated once a month for longer-term insertions.
- Insertion order is based on number of runs, not calendar month (newsletter published approximately every other week); insertions will begin in next available issue and will run in subsequent consecutive issues (no “leapfrogging”).
- Space is limited (maximum 8 sponsor ads in any given edition, with a waiting list formed if necessary).
- CTASLA.org home page sponsors enjoy a 10% discount.
- For questions or digital file submissions, contact Jeff Mills at executivedirector@ctasla.org or (860) 454-8922.

### Advertising Options

<table>
<thead>
<tr>
<th>Rate (select one)</th>
<th>Monthly</th>
<th>Quarterly 3 months</th>
<th>Half Year 6 Months</th>
<th>Full Year 12 Months</th>
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<td>$175</td>
<td>$450</td>
<td>$800</td>
<td>$1,400</td>
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</table>

- # of Insertions 2x 6x 12x 24x

### Advertising Contract:

Name: ____________________________  Signature: ____________________________

Company: ____________________________  Date: ____________________________

Address: ____________________________

City/State/Zip: ____________________________

Tel: ____________________________

Email: ____________________________

URL of ad: ____________________________

Please make checks payable to “CTASLA” and return with completed form to:

Jeffrey H. Mills, Executive Director
CT Chapter of ASLA
35-31 Talcottville Rd., Ste. 318
Vernon, CT 06066