The Connecticut Chapter of the American Society of Landscape Architects presents:

ASLA CONNECTICUT

Transit-Oriented Development: Places, Spaces, and Showcases

A symposium for landscape architects, architects, engineers, and other design professionals, urban planners, transportation and economic development specialists, elected officials, and community advocates

Date: Thursday, April 25, 2019 / 8:30 a.m.-4:00 p.m.
Location: State Capitol, Room 310 (Old Appropriations Room)
210 Capitol Avenue, Hartford, CT

Packing downtown and at the Capitol is limited; in the spirit of this symposium, we encourage you to take public transit! Note that CTfastrak and CTrail have free station parking. Directions and more info.

CEUs: Approved for 5.5 PDH/HSW (LA CES), 5.5 LU/HSW (AIA-CES), and 5.5 AICP CM credits

Cost: $95 Member of ASLA, AIA, APA or other peer association
$125 Non-members / $40 Full-time students (with ID)
Includes continental breakfast and lunch

REGISTER ONLINE OR complete the form below and mail back with payment by Monday, April 22. Questions? Contact Jeff Mills at executivedirector@ctasla.org or (860) 454-8922.

Transit-Oriented Development (TOD) is more than just adding buses and trains to our existing cities. It encompasses a new way of creating places to live, work, shop, and play in our communities by using principles of smart-growth and sustainability to guide future development.

Connecticut’s recent investments in CTfastrak, the Hartford Line, Metro-North, and Shore Line East have generated a resurgence of interest in the state’s urban communities. New transit stations have spurred development projects, parks, and other improvements that are beginning to bring much-needed housing, employment, and other benefits.

This program will examine TOD efforts in Connecticut through the lens of different projects to allow landscape architects to gain a better understanding of the “big picture” — and how their expertise fits in with that of allied professionals, transportation officials, economic development specialists, legislators, and others to help these projects benefit communities.

See the following pages for course descriptions and bios of our speakers.

REGISTRATION FORM

Register online with your credit card or complete this form and return with your check (payable to “CTASLA”) and mail to:

CTASLA
C/o J.M. Communications
35-31 Talcottville Road, Ste. 318
Vernon, CT 06066

Deadline: April 22, 2019
(Note: no refunds after this date)

Name: ____________________________________________

ASLA or AIA Member Number (if applicable): ____________________________

Company: ___________________________________________________________

Mailing Address: ____________________________________________________

City/State/Zip: _______________________________________________________

Email Address: ______________________________________________________

__ Member(s) @ $95 each = $ _____ total

__ Non-Member(s) @ $125 each = $ _____ total

__ Full-time student(s) @ $40 each = $ _____ total

See the following pages for course descriptions and bios of our speakers.
**Schedule:**

8:30-9:10  **Registration / Continental Breakfast / Exhibitors**

9:10-9:20  **Welcome & Introductions**  
*Oliver Gaffney, ASLA – TPA Design Group*

9:20-9:50  **An Overview of Transit-Oriented Development in CT**  
*Panelists:*  
Richard Andreski, CT DOT Bureau Chief, Public Transportation  
David Elder, AICP – CT DOT, Office of Strategic Planning and Projects  
Elise Greenberg, AICP – CT DOT, Office of Strategic Planning and Projects

9:50-10:50  **Is CTfastrak Reviving Downtown New Britain?**  
*Moderator:* Elise Greenberg, AICP – CT DOT, Office of Strategic Planning and Projects  
*Panelists:*  
Mark Moriarty – City of New Britain  
Jason Williams, ASLA – Milone & MacBroom  
Rebecca Augur, AICP – Milone & MacBroom

Since opening in 2015, CTfastrak has provided rapid and reliable transit service between Hartford and New Britain. Ridership averages almost 10,000 trips during the workweek and has been steadily growing. But is there a correlation between public transit and private development projects? This session will look at how the City of New Britain is leveraging the state’s investment to induce transit-oriented development in its Downtown core through master planning efforts, streetscape improvements, and other strategies.

10:50-11:00  **Break / Exhibitors**

11:00-12:00  **Placemaking Meets TOD: How Can Municipalities Attract Desirable Development?**  
*Moderator:* Stephanie White, ASLA, CNU-A, LEED AP – Fuss & O’Neill  
*Panelists:*  
Laura Pirie, AIA – Pirie Associates  
Bruce Becker, FAIA – Becker + Becker Associates  
Eric Barz, AICP – Town Planner, Windsor, CT

Is there a recipe for a great transit-oriented development project? In this session, panelists will explore placemaking strategies, community inclusion efforts, and how to use the unique attributes of a municipality to avoid cookie-cutter design solutions. Built examples such as 360 State Street in New Haven, 777 Main Street in Hartford, Windsor Station Apartments, and First Town Square will provide context for discussion and analysis.
12:00-12:40  Lunch / Exhibitors

12:40-12:50  CTASLA Connecticut Olmsted Award
Honoree: U.S. Senator Chris Murphy

12:50-1:50  From Master Plan to Masterstroke: Implementing the TOD Vision in Windsor Locks
Moderator: Oliver Gaffney, ASLA – TPA Design Group
Panelists: Stephanie White, ASLA, CNU-A, LEED AP – Fuss & O’Neill
Christopher Kerwick – Town of Windsor Locks
Patrick McMahon – Connecticut Main Street Center

The revival of Windsor Lock’s commercial district is the result of more than a decade of thoughtful analysis, methodical planning, targeted investments, and a bit of serendipity. In this session, panelists will share their experience of working together as a team to convince state and local stakeholders of the value of preserving the Montgomery Mills complex and restoring the historic New York, New Haven, and Hartford train station to serve its new residential community.

1:50-2:50  How Can We Measure the Value of Transit-Oriented Development?
Moderator: Mark Arigoni, ASLA – Milone & MacBroom
Panelists: Mark Barnhart – Town of Fairfield Economic Development
George Howell – West Hartford Housing Authority
Howard Weissberg, PE – City of Meriden Public Works

TOD projects can bring benefits beyond improving public transit options. With careful consideration and execution, they have the potential to provide economic opportunities for businesses, create affordable housing for communities, manage stormwater, and other possibilities. Examples from West Hartford, Meriden, and Fairfield will show us different ways we can quantify the value of transit-oriented development projects.

2:50-3:50  Priorities, Opportunities, and Challenges: Looking Ahead to the Future of TOD in Connecticut
Moderator: David Elder, AICP – CT DOT, Office of Strategic Planning and Projects
Panelists: David Sousa, ASLA, AICP – CDM Smith
Norman Garrick, PhD – University of Connecticut
Jonathan Harris – State of Connecticut, Office of Policy and Management
Matthew Pafford – State of Connecticut, Office of Policy and Management

What will the next four years of transportation growth and development look like? This session will take a closer look at Governor Lamont’s transportation goals and how the Department of Transportation and Office and Policy and Management are working to implement them. Proposed initiatives in affordable housing, community connectivity, pedestrian safety, bicycle infrastructure, and municipal improvements will leave designers and planners with new challenges for transit-oriented development — but also with opportunities for creative solutions.

3:50- Final Q&A, Evaluation Forms, 4:00  Certificates of Completion

We will be working with Blue Earth Compost to reduce our carbon footprint for this event, using compostable flatware, dishware, and drinkware and setting up bins for recycling and food waste.
Meet the Panelists:

Oliver Gaffney is a licensed landscape architect with TPA Design Group, a multi-disciplinary engineering, planning, and landscape architecture firm in New Haven. He graduated magna cum laude from the University of Connecticut in 2012 with a Bachelor’s of Science in Landscape Architecture and a minor in Ornamental Horticulture. Oliver is active in CTASLA’s leadership, having served as member-at-large, vice president, and currently president-elect. He also serves as head of the chapter’s Emerging Professionals section.

Richard Andreski is Bureau Chief, Public Transportation, for the State of Connecticut. He is a 20-year veteran of public transportation, having served in a variety of roles with the NJ Transit Corporation and CT Department of Transportation. In his role as bureau chief, Mr. Andreski is responsible for the statewide public transportation system, including CTrail bus rapid transit and Connecticut’s newest rail line — Hartford Line. This statewide public transportation system carries more than 84 million people annually. Mr. Andreski is motivated by a mission of public service, working to ensure public transit remains relevant in a rapidly evolving transportation sector, and keeping the customer experience at the heart of every decision.

David Elder is a Transportation Planner in the Office of Strategic Planning and Projects, Bureau of Policy and Planning, at the Connecticut Department of Transportation. He is the project manager for the State’s Strategic Transportation Plan and leads the office of Policy and Strategic Planning. Mr. Elder previously worked as the Director of Planning for a Council of Governments and Metropolitan Planning Organization and has a Masters of Science in Planning and Resource Management from Central Connecticut State University. Prior to working at the Department of Transportation, Mr. Elder worked as a town planner, land use official, and GIS analyst. His work for the Department includes legislation and policy review, freight planning, transit-oriented development planning, statewide project coordination, and long-range planning.

Elise Greenberg is a Transportation Planner at the Connecticut Department of Transportation in the Bureau of Policy and Planning. As the program lead for CTDOT’s transit-oriented development program, Elise administers and oversees TOD plans and studies, participates in Connecticut’s Interagency TOD Working Group, and serves as part of an internal team that explores proposals for potential joint development agreements. In addition, she serves as Secretary of the CTDOT Complete Streets Standing Committee. Elise holds a Bachelor of Science degree in Finance from the Pennsylvania State University and a Master of Urban Planning degree from the University of Michigan.

Mark Moriarty is the Director of Public Works for the City of New Britain, Connecticut. In recent years Mr. Moriarty has gained recognition for New Britain’s extensive, award-winning “Complete Streets” and Bicycle-Friendly Community initiatives. These initiatives have resulted in New Britain being awarded over $23 million in grants within the past five years, and multiple awards and recognitions including two “Excellence Awards” from CT Main Street, and a #3 ranking by Bike-Walk CT as CT’s most bicycle- and pedestrian-friendly community.

Jason Williams is a Lead Landscape Architect and Urban Designer with Milone & MacBroom, who provides visioning at project initiation, works to engage the public, and reimagines new spaces, from city blocks to small courtyards. His collection of work spans from regional and community master planning and conceptual site design to detailed construction plans. His projects include coastal resiliency/riverine restoration, downtown revitalization plans, multi-modal/transit-oriented development plans, educational facilities, parks, and linear greenways. He is the recipient of multiple awards, including the 2017 American Architecture Prize and a 2018 Merit Award from the Connecticut Chapter of the American Society of Landscape Architects.

Rebecca Augur, of Milone & MacBroom, is an emerging leader in land use and community planning in Connecticut. As Communications Committee Chair for the Connecticut Chapter of the American Planning Association, she is actively involved in promoting and supporting the planning profession. Ms. Augur offers diverse experience as a consulting, regional, and municipal planner. She is experienced in zoning regulation development, GIS analysis, and public outreach through a variety of community and private planning projects, including multiple Brownfields Area Revitalization Plans and New Britain’s TOD Plan, among others. Her training and experience as a regional and municipal planner contribute to her deep understanding of the complex demographic, housing, and social factors influencing community plans and decision-making, as well as her ability to facilitate the public planning process.
Laura Pirie founded Pirie Associates, a multidisciplinary design practice, in 2002. Projects range from interiors to place-making and landscape, all with the aim of empowering people to engage more deeply with their built environment. Pirie's design solutions are known for their craft, economy, attention to occupant health and well-being, and outcomes that evoke a spiritual-like connection between people and place. Laura teaches at Yale, is on the board of CT Main Street Center and the University of Florida Architecture Advisory Committee, and is the co-founder of Conscious Pioneer, where she guides people through archeological sites to explore a purpose-driven life by experiencing ancient civilizations' intentionality, connection to nature, and the places they made.

Bruce Becker, a Fellow of AIA, is president of Becker + Becker, an integrated green development, planning, preservation, and architecture firm with offices in Fairfield, CT and Manhattan. Becker + Becker plans and implements transit-oriented (TOD) projects that have a social and environmental value, creating mixed-use and mixed-income communities to help revitalize cities. The firm recently completed a LEED Platinum, 285-unit, net-zero energy TOD, 777 Main, in downtown Hartford as well as the LEED Platinum 500-unit, 32-story, 360 State Street project in New Haven, which incorporates the 1st fuel cell in the world to power an apartment building. In addition to being a registered architect, Bruce is a LEED Accredited Professional, and a member of the U.S. Green Building Council and Urban Land Institute. He graduated from Amherst College and received MBA and Master of Architecture degrees from Yale.

Eric Barz has been Windsor's Town Planner since 2006, after leaving Windsor as an Assistant Town Planner in 1996 to become Town Planner in Canton, CT and a Senior Planner with Planimetrics in Avon, CT. Eric's accomplishments include plans of conservation and development for Canton, Shelton, Somers, Stonington, and Windsor; comprehensive regulation updates for Canton, New Milford, Rocky Hill and Windsor; collaboration on a form-based code for a 1500+ dwelling unit mixed-use, neo-traditional village with over 300 acres of riverfront open space; administering more than seven million square feet of new residential, commercial, and industrial development; and managing the development of the Farmington River Trail through parts of Canton and Burlington.

Stephanie White leads Fuss & O’Neill’s landscape architectural design studio. A licensed landscape architect in Connecticut, Massachusetts, Rhode Island and New Hampshire, Stephanie draws on her 18 years of experience to transform New England communities. Her expertise includes park master planning and design, transit-oriented development, housing, academic campuses, urban regeneration projects including streetscapes as well as new urbanism techniques. With a keen sense of design and attention to detail, Stephanie seeks to deliver creative, meaningful, and sustainable solutions to every design challenge. She has been the recipient of numerous design awards including a CTASLA Design Award of Excellence.

Chris Kervick is serving his second term as First Selectman of the town of Windsor Locks. Prior to his election, he was in private law practice for 28 years. In 2008, he was elected to serve as the Judge of Probate for the district of Windsor Locks. As First Selectman, Kervick has been particularly successful in building on Windsor Locks’ Transit-Oriented Development planning efforts by securing millions of dollars in Complete Streets, Responsible Growth, and Community Connectivity Grants. Windsor Locks holds the distinction of being the first municipality to establish a Tax Increment Financing District under the 2015 enabling legislation. Windsor Locks’ TOD planning and implementation work was recognized in 2018 with a CRCOG Regional Sustainability Award.

Patrick McMahon is the CEO of the Connecticut Main Street Center, working to unleash the potential of Connecticut’s downtowns. He served as Suffield’s Development Director for 15 years, focusing on Town Center enhancements and economic development around Bradley International Airport. He also served as Development Consultant to Windsor Locks. He initiated a Main Street Master Planning Study which is resulting in transit-oriented development in downtown. Patrick started his career in Windsor revitalizing the Wilson neighborhood and working with the town’s Main Street program — First Town Downtown. He is a Past President of CEDAS and helped secure municipal tax-increment financing legislation.

Mark Barnhart has been the Director of Community & Economic Development for the Town of Fairfield since 2002. He has been responsible for overseeing construction of Fairfield’s newest commuter rail station as well as the redevelopment of the former Fort Devans site into twenty-two units of affordable ownership housing and eight units of permanent supportive housing. Previously, Mr. Barnhart served as the Town Manager and Chief Executive Officer for the Town of Stratford, where he was instrumental in efforts to successfully remediate and redevelop the former Raymark site as well as the Stratford Army Engine Plant. Mr. Barnhart holds a Master's Degree in Public Administration from the University of Pennsylvania.
**Mark Arigoni** has been actively involved for nearly 25 years in the planning and design of greenways, streetscapes, passive and active parks, recreational facilities, athletic facilities, urban redevelopments and revitalizations, and commercial site developments across New England. He is a Vice President of Milone & MacBroom, one of the largest consulting firms in the Northeast, and serves on the Connecticut State Board of Landscape Architects, as well as recently serving two terms on the Committee on Nominations for the Council of Landscape Architectural Registration Boards. Mark has played a critical role in many of the firm’s park and recreation projects, including the award-winning Meriden Green Master Plan in Meriden and the Cos Cob Park Master Plan in Greenwich.

**George Howell** is the CEO of the West Hartford Housing Authority, responsible for managing an independent housing authority with 350 mixed-income/mixed-use, affordable, family- and senior-housing units in five residential communities: the new 54-unit mixed-income/mixed-use New Park; the 137-unit seniors property, Alfred E. Plant; the recently renovated 40-unit affordable seniors/disabled property, Elm Grove Apartments; The Goodwin, a 47-unit mixed-income family property; the Faxon, a proposed renovation of 72 family units; over 500 West Hartford Section 8 Housing Choice Vouchers (HCV); and, under a contractual arrangement, the administration of over 2000 CT Department of Housing Section 8 HCVs.

**Howard Weissberg** was recently appointed the Director of Public Works in Meriden, CT, after serving as an Associate City Engineer for seven years. Prior to this, he was the Deputy Director of Public Works in New Haven. Before moving to Connecticut a decade ago, he worked for both Maryland State Highway Administration and Anne Arundel County Department of Public Works in various engineering and administrative capacities. He is a professional engineer, with expertise in traffic operations, construction, infrastructure management, and technology.

**David Sousa** is a Senior Planner and Landscape Architect with CDM Smith, specializing in Smart Growth, Transit-Oriented Development (TOD), Sustainable Development, Green Infrastructure, and Walkable Urbanism. His work includes transportation, environmental and community planning for public and private clients throughout the U.S., as well as overseas to create more livable, healthy, and sustainable communities and more viable urban centers. David serves on the Board of Directors of the Connecticut Main Street Center and is a member of the American Society of Landscape Architects, the American Planning Association, Bike Walk Connecticut, and the American Public Transportation Association.

**Norman Garrick** is a Professor of Civil Engineering at the University of Connecticut. Dr. Garrick is also a former member of the national board of The Congress for the New Urbanism (CNU), co-chair of CNU’s Transportation Task Force, and a CNU Fellow. He specializes in the planning and design of urban transportation systems, including transit, streets, street networks, parking, bicycle, and pedestrian facilities. His research and writings have reached a wide audience through such outlets as The Washington Post, Denver Post, Hartford Courant, Atlantic CityLab, Planetizen, New Urban News, Streetsblog, and Streetfilm. In addition to his academic career, Dr. Garrick has worked as transportation consultant on numerous design charrettes. He is the recipient of the Transportation Research Board’s Wootan Award for Best Research Paper in policy and organization, and is a Fulbright Fellow.

**Jonathan Harris** is Undersecretary for Intergovernmental Policy and Planning at the Office of Policy and Management. He received his B.A. from Brandeis University and a J.D. from the New York University School of Law, and was then in private practice for 25 years, concentrating on business and real estate law. For six sessions, he served as Counsel in the General Assembly. In 2007, Jonathan founded Harris Collaborations, a real estate and economic development firm. He has served West Hartford as Town Councilor and Mayor and was elected to the state Senate in 2004, holding that seat for three terms. Upon retiring from the Senate, he served as Deputy Treasurer for Connecticut, Executive Director of the State Democratic Party, and Commissioner of the Connecticut Department of Consumer Protection.

**Matt Pafford** is an Environmental Analyst for the Intergovernmental Policy and Planning Division within the State of Connecticut’s Office of Policy and Management (OPM). In addition to a number of other functions, this Division is responsible for development and oversight of the State Plan of Conservation and Development, which guides the implementation of policies affecting the state’s land and water resources; the Division also has a key role in implementation of the Connecticut Environmental Policy Act. In addition to those responsibilities, Matt also administers OPM’s Responsible Growth and Transit-Oriented Development (TOD) Grant Program, and serves as OPM representative on the Interagency TOD Workgroup. He holds a B.A. in Biology from Castleton University in Vermont and a B.S. in Landscape Architecture from the University of Connecticut.